



KONICA MINOLTA

Replace costly preprinted forms with customized electronic documents – and revise, update, reprint without the waste of destroying obsolete forms inventory.

Target marketing messages with statements, invoices, order forms and all your everyday business communications.

Complete Tablet PC forms and accept and reject transactions.

Mine and merge database information from multiple sources with greater speed and flexibility.

Assemble, manage, output and distribute electronic forms throughout your organization as well as to clients and suppliers.

Create customized mailings that can be targeted on demand to specific market segments, client lists, prospective customers.

Output forms more quickly in any format you need – hardcopy documents, TIFF or PDF files, Emails, fax transmissions.

Save time by using a single application with both printerbased and server-based document processing options to maximize print speed.

Work faster with DocForm's simple drag-and-drop data mapping, split-screen view of source document and form overlay, and merged-data print preview feature.

Use built-in word processing for simple, powerful text editing without opening a standard word processing program.

Include barcode symbols on documents for shipping, tracking, warehousing.

Capture digital signatures and merge them onto business documents.

Submit and retrieve dynamically composed documents to and from websites.

Easily create powerful and dynamic personalized 1:1 brochures, post cards, letters, and more containing dynamic charts, and variable images and text.



Document Processing Software. Turn back-office paperwork into an effective marketing tool. Eliminate costly preprinted forms. Create customized designs. Create powerful 1:1 color marketing messages. Merge data for mailings. Format content for print, fax, Email. Deliver eForms and eDocuments via the Web. Merge signatures and data onto online eForms. Speed delivery. Save time. Reduce costs. All in one simple solution.

DocForm™



The essentials of imaging



DocForm™

DocForm System Requirements

OPERATING SYSTEM:

Windows 2000, XP, 2003, Vista

CPU:

Intel® Pentium® IV
(2 GHz-class system or faster)

MEMORY:

1+ GB MB RAM

Intelligent, Dynamic Document and Form Generation and Delivery



Before

After

Replace preprinted forms with less expensive plain-paper, laser-printed forms

Create your own personalized and sophisticated brochures, letters, and other communications

Reduce mailing costs with integrated postal certification module

Replace outdated line printers, dot matrix printers, bursters, and collators

Eliminate outsourcing of your variable data and personalized printing jobs

Deliver documents electronically (PDF, TIFF, and more) to others via e-mail/fax or to document management systems

You can harness the full power of your bizhub MFP to distribute your new electronic forms and documents with greater flexibility – direct-mail flyers, Email bulletins, order updates, confirmations, invoices, statements and more, applying barcode information and accessing server logs to manage all your communications more cost-efficiently.

An ideal print management solution for back-office forms, finance and accounting systems, marketing and sales applications, human resource programs, powerful color 1:1 sales communications, personalized real estate flyers, corporate communications and general administrative documents.

Fully Integrated Postal Certification makes it easy to obtain post office discounts for bulk mailings. Perform ZIP+4 checks, PAVE-certified presorts, and much more.

Release the power of your database so you can easily mine data, manage templates, combine text with images, and merge information from mainframes, AS/400 systems, Tablet PCs, signature pads, websites, even desktop PCs.

Personalize messages for specific clients, customers, dealers, suppliers and outside resources – adding new information, coupons, discounts, announcements, updates, confirmations, special bulletins.

Deliver eForms via Web and add data and signatures, via a signature pad, remotely. Send back to DocForm for processing.

Use powerful conditional processing functions based upon scenarios customized to your needs – with graphical wizards to guide you through the process, plus advanced scripting via JavaScript.

Automate your print production from end to end – design forms, change fonts, apply colors and drawing elements, add logos and graphics, preview documents, view forms and raw data side by side, eliminate the need for two-pass printing or postprinting collation.

Speed distribution and reduce cost by accessing multiple output devices and choosing the method that best suits your needs in each case – print, Email, fax.

Design & specifications are subject to change without notice.

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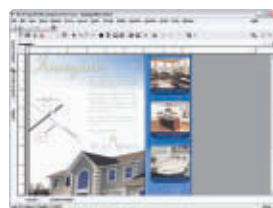
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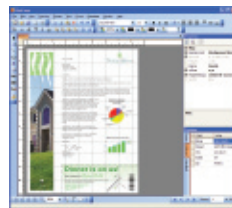
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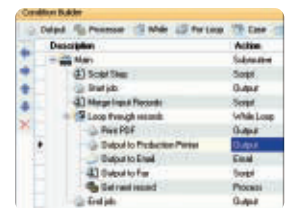
Total creativity: You can place color logos on electronic forms, use custom graphics, format text in a wide range of type fonts, insert addresses, apply conditional marketing messages, manage “floating” data and add barcode information.



Print shop user interface and advanced user interface. For quick and easy job set up, DocForm's print shop interface is perfect. Quickly set up your simple personalization jobs by importing your PDF, EPS, TIFF, or RTF file, and then clicking on your database.



Split-screen viewing: Data Mapper lets you source data on one side of your screen – Forms Editor lets you design exciting new documents and include data captured from the Data Mapper. It's fast, simple and intuitive.



Intelligent delivery: You'll be able to design, generate and distribute documents via production printers and output devices in any form – including fax, Email and PDF files.